

# 9th Annual Leadership Institute



**“Leading Curricular Change for Innovation and Compliance”**  
**Eagle Ridge Inn and Resort**  
**August 1-3, 2010**  
**Galena, Illinois**



## FEATURING:

**ROBYN JACKSON**

Author of  
Never Work Harder Than Your Students

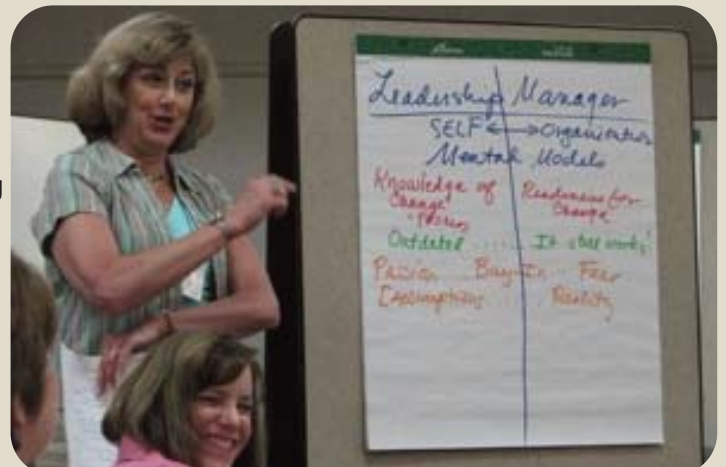
**TOM BERTRAND**

Superintendent  
Rochester CUSD 3 A

**MICHAEL LOCKETT**

“The Normal Storyteller”

Plan to attend the Ninth Annual Leadership Institute sponsored by the Illinois Association for Supervision and Curriculum Development (IL ASCD) and the Illinois Association of School Administrators (IASA). You will experience 2-1/2 days of dynamic professional discussion, learning and leadership knowledge building from diverse perspectives for school leaders and leadership teams. Through ongoing dialogue, networking, presentations, and other resources, participants will have the opportunity to seek new directions for making powerful participant roads for their school district. Our topic for this year will address Leading Curricular Change for Innovation and Compliance.



**“Leading Curricular Change for Innovation and Compliance”**

# Leading Change!



**Michael Lockett**  
“The Normal Storyteller”

*Survival Tales for School Administrators*

Mike Lockett, a retired school administrator turned storyteller, will share stories to entertain, inform and reflect on the challenges facing today’s school leaders.



**Robyn Jackson**  
Author of  
Never Work Harder Than  
Your Students

*Strategic Conversations for  
Integrating Instructional Supervision*

ASCD Author, Robyn Jackson will provide insight for instructional leaders into how to formulate strategic conversations for administrators to provide targeted and effective support to staff to significantly improve their instructional practice.



**Thomas Bertrand**  
Superintendent  
Rochester CUSD 3 A

*Leading the School  
Improvement Process*

Administrators need to use data, research and coaching in the School Improvement and Strategic Planning Process. Tom Bertrand will provide tips on working with your administrative team, staff, and community to focus on student achievement.

## Institute Format & Schedule

### Sunday, August 1, 2010

- Noon – 3:00 p.m. Eagle Ridge Inn & Resort Recreational Activities
- 3:00 – 4:00 p.m. Conference Registration/Check-in
- 4:00 – 6:00 p.m. “*Survival Tales for School Administrators*”  
**Mike Lockett**
- 6:30 – 7:00 p.m. Welcoming Reception - Host Bar
- 7:00 – 8:30 p.m. Dinner/Networking

### Monday, August 2, 2010

- 8:00 – 9:00 a.m. Continental Breakfast
- 9:00 – noon “*Strategic Conversations for Integrating Instructional Supervision*”  
**Robyn Jackson**
- Noon – 1:00 p.m. Lunch (Lake Galena Patio)
- 1:00 p.m. Team planning for the remainder of the day

### Tuesday, August 3, 2010

- 8:00 – 9:00 a.m. Continental Breakfast
- 9:00 – noon “*Leading the School Improvement Process*”  
**Tom Bertrand**
- Noon – 1:00 p.m. Box Lunch
- 1:00 p.m. Optional: Team planning for the remainder of the day

# LEADERSHIP

## Anticipated Leadership Institute Outcomes

- ◆ Build team leadership capacity among team members.
- ◆ Acquire practical leadership strategies for application in the educational setting.
- ◆ Develop long-range and short-range school district improvement plans for the coming year.
- ◆ Recharge oneself both personally and professionally.
- ◆ Network with leadership from other educational teams.
- ◆ Acquire administrator academy credit or CPDUs.



## Leadership Institute Registration Form ~ Deadline July 15, 2010

Organization/School: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name/Position \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name/Position \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name/Position \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name/Position \_\_\_\_\_ E-Mail: \_\_\_\_\_

(If you need to add more names, write on a separate sheet and enclose with registration form)

Item	IASCD/IASA Member	1 Person Each	2 People Each	3+ People Each
Leadership Institute	<input type="radio"/> \$219	<input type="radio"/> \$269	<input type="radio"/> \$249	<input type="radio"/> \$229

IL ASCD / IASA Member # \_\_\_\_\_

Conference Fee\* .....\$ \_\_\_\_\_

Illinois ASCD 1 year Membership Fee .....(add \$49.00).....\$ \_\_\_\_\_

Add \$15.00 for Administrator Academy credit .....\$ \_\_\_\_\_

**Total Registration Fees** .....\$ \_\_\_\_\_

**Special Needs (non-dietary)** \_\_\_\_\_

\* Conference fee includes Sunday dinner, continental breakfast and lunch on Monday and Tuesday, and conference materials.

1. Please register as soon as possible. All registration forms must be received no later than July 15, 2010.
2. A confirmation will be sent to you by e-mail after your registration is received and processed.
3. There will be no refunds after July 15, 2010. Registration may be transferred to another individual.
4. Participation is limited to 125.
5. For further information, please contact Bill Dodds from Illinois ASCD at 815-385-0681 or e-mail [dwdodds@ilstu.edu](mailto:dwdodds@ilstu.edu) or visit our web site at <http://www.illinoisascd.org>.

### How To Register

**On-Line:** Visit ([www.peopleware.net/2390](http://www.peopleware.net/2390)) using your Visa, MasterCard, Discover, or American Express.

**Phone:** Call 800-877-1478 or 309-438-2160, M-F 8 am - 4:30 pm using your Visa, MasterCard, Discover, or American Express.

**Mail:** Send completed form with check or copy of P.O. to: IL ASCD - Leadership Institute 2010, Illinois State University, Conference Services, Campus Box, 8610, Normal, IL 61790-8610.

**Fax:** Fax completed form to 309-438-5364 using your Visa, MasterCard, Discover, or American Express or a copy of school P.O.



Illinois ASCD  
 Illinois State University  
 Campus Box 8650  
 Normal, IL 61790-8650

Presorted  
 First-Class Mail  
 U.S. Postage Paid  
 Illinois State  
 University

# IMPORTANT: 2010 Leadership Institute Announcement !!!

## Eagle Ridge Inn and Resort Rates and Contact Information

Reservations for accommodations must be made by June 30, 2010.  
 Make accommodations reservations directly with the resort.  
 When contacting the Eagle Ridge Inn mention you are with the  
 IL ASCD Leadership Institute to access these rates.

Eagle Ridge Inn & Resort: 815/777-5000 or 800/998-6338  
<http://www.eagleridge.com/>

Room Types**	Rates:	Resort Amenity Fee
Standard 2 Queen	\$159.00	\$18.00
Courtyard Standard King	\$159.00	\$18.00
Courtyard One Bedroom Villa	\$159.00	\$18.00
Two Bedroom Villa	\$239.00	\$25.00
Three Bedroom Villa	\$329.00	\$30.00
Three Bedroom Distinctive Home	\$329.00	\$30.00
Four Bedroom Distinctive Home	\$400.00	\$35.00
Five Bedroom Distinctive Home	\$500.00	\$40.00
Six Bedroom Distinctive Home	\$600.00	\$45.00

\*\*Lodging Rates are priced per room/unit per night. All room rates are quoted exclusive of applicable state and local taxes, as well as the resort amenity fee .



# Leading Curricular Change for Innovation and Compliance